



October 31, 2011

Students Learn Leadership Skills at L.E.A.D 2011 Conference

Local students attended the L.E.A.D. (Leadership, Engagement, and Activism Development) Conference sponsored by Generation FREE at the Jackson Trade Mart Building) on October 20, 2011.

More than 300 students came together to learn how they can create change in their communities through being youth leaders and activists. The students participated in engaging breakout sessions to further develop skills that will help them combat youth tobacco use and influence positive health decisions for everyone in the community.

For more information on Generation Free and tobacco prevention programs, contact Tawni Basden with the Mississippi Tobacco-Free Coalition of Rankin, Scott and Simpson Counties at 601-933-9174 or visit www.generationfree.com. This program is funded by the Mississippi State Department of Health.

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CONTACT: Office of Communications, 601-576-7667

Note to media: After hours or during emergencies, call 1-866-HLTHY4U (1-866-458-4948)

Online: www.facebook.com/MSGenerationFREE or www.twitter.com/GenFREE11