



PUBLIC SERVICE ANNOUNCEMENT

May 9, 2011

MAKE "WORLD NO TOBACCO DAY" YOUR QUIT DAY

MAY THIRTY FIRST IS WORLD NO TOBACCO DAY. IF YOU ARE TIRED OF BEING ADDICTED TO TOBACCO, IT'S THE PERFECT TIME TO CALL THE MISSISSIPPI TOBACCO QUITLINE. YOU CAN RECEIVE COUNSELING AND UP TO TWELVE WEEKS OF NICOTINE REPLACEMENT THERAPY AT NO COST. TAKE THE FIRST STEP TO BECOMING TOBACCO-FREE. HELP IS JUST A PHONE CALL OR A CLICK AWAY. CALL THE MISSISSIPPI TOBACCO QUITLINE TODAY AT 1-800-QUIT-NOW (1-800-784-8669) OR VISIT WWW.QUITLINEMS.COM.