

**SPECIAL
POINTS OF
INTEREST :**

- > **School is In, Tobacco is Out** article
- > **Rankin County** calendar
- > **Scott County** calendar
- > **Simpson County** calendar
- > **How to be a part of our coalition**
- > **LEAD Conference**

**INSIDE THIS
ISSUE :**

Be a Part	2
July Activities	2
August Activities	2
Rankin County	3
Simpson County	3
Scott County	3
GASO	4

SCHOOL IS IN, TOBACCO IS OUT

Mississippi high school student Michael Henderson appreciates the fact that he can go to school and not feel pressure from his classmates to use tobacco products.

"I am 100 percent behind the 'no tobacco products on school campuses' rule because there is less chance of peer pressure," said Henderson. School is about learning, and students shouldn't have to worry about being pressured to try tobacco products while they are at school."

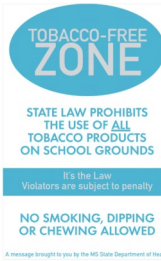
It's been 10 years since legislation went into effect in Mississippi prohibiting students from possessing any type of tobacco products and adults from using tobacco products on educational property. "Three thousand and seven hundred Mississippi kids become new daily smokers each year and 69,000 Mississippi kids currently under the age

of 18 will die prematurely from smoking," said Roy Hart, director of the Office of Tobacco Control at the Mississippi State Department of Health. "This policy is one way we can help protect kids from experiencing pressure to begin using tobacco products."

smoke," said Tawni Basden, director of the Tobacco-Free Coalition of Rankin, Scott and Simpson Counties. "Each year in Mississippi, smoking accounts for an estimated 5,250 premature deaths, including 550 deaths among nonsmokers as a result of secondhand smoke."

Henderson hopes to eventually see a policy in place that would protect all Mississippians from exposure to secondhand smoke. "If you are out somewhere and people around you are smoking, it can cause harm to you. I think everyone should be able to go to public places and be protected from secondhand smoke."

For more information on the dangers of tobacco use and secondhand smoke, contact the Tobacco-Free Coalition of Rankin, Scott and Simpson Counties at 601-933-9174 or visit www.tobaccofreems.org.



"This legislation has been a great thing for Mississippi students because not only does it alleviate some of the peer pressure they experience from their classmates to try tobacco products, it also limits some of their exposure to secondhand

LEAD CONFERENCE

Fax registration to: 601-420-2416.

LEAD Conference: October 17-20, 2011
 Generation FREE's LEAD (Leadership, Engagement, and Activism Development) Conference 2011 will be held on October 17-20. This series of four one-day conferences is designed to help high school students throughout the state of Mississippi share innovative ideas and creative concepts to make sustainable changes in their schools and communities.
 Registration is free, but space is limited! Be sure to complete the conference registration form and return it as soon as possible. For more information on the conference, call 601.420.2416.

Conference Keynote Speaker: Shaun Derik
 Born the son of esteemed musician, Shaun Derik always knew that he would impact the world through the arts. At an early age he leaped into the entertainment industry, landing several TV commercials, producing his own short films, and directing powerful plays at his local church. He saw the effects that his message and leadership had on the young people in his hometown and decided he had an enormous responsibility. Through his many projects, Shaun Derik continues to spread the message of hope and empowerment to young dreamers every where.

LEAD Conference: Dates and Locations

Monday, October 17, 2011 Lake Terrace Convention Center 1 Convention Center Plz., Hattiesburg, MS	Wednesday, October 19, 2011 Oxford Conference Center 350 Ed Perry Blvd., Oxford, MS
Tuesday, October 18, 2011 Washington County Convention Center 1040 S. Raceway Rd., Greenville, MS	Thursday, October 20, 2011 Trade Mart Building 1200 Mississippi St., Jackson, MS

Conference Agenda

8:00AM - 9:15AM 9:15AM - 10:25AM 10:30AM - 11:55AM 11:20AM - 12:05PM 12:10PM - 12:55PM 1:00PM - 1:45PM 1:50PM - 2:00PM	Registration Opening Session and Keynote Speaker Breakout Workshops Breakout Workshops Breakout Workshops Breakout Workshops Closing Session
--	--

LEAD Conference: October 17-20, 2011
 Leadership, Engagement, & Activism Development

Hattiesburg
Greenville
Oxford
Jackson

School or Organization: _____ County: _____
 Team Name (Example: Free Tobacco): _____ Total # of participants: _____ Grades (Circle all that apply): 9 10 11 12
 Conference Site (Circle one): Hattiesburg (Oct 17) Greenville (Oct 18) Oxford (Oct 19) Jackson (Oct 20)
 Return this form via email or fax by September 30, 2011 to: Generation FREE, 200 Park Circle Drive, Suite 2, P.O. Box 552, Hattiesburg, MS 39302

Teacher/Sponsor Name: _____ Total # of Adults: _____
 Mailing Address: _____
 City: _____ State: _____ ZIP: _____
 Email Address: _____
 Work Phone: _____ Cell Phone: _____

The LEAD Conference will be held from 2011 to 2014 on the specified dates. Registration is a fee-based, high school program. Registration are accepted on a first come, first served basis. We will attempt to cover all preferences. However, not all groups may be accepted at the discretion of Generation FREE staff. Seats will be processed for allocation from first to last. Conference center and location is subject to change. For more information, call 601.420.2416.



This is part of our Simpson County Coalition members. Our coalition would not be able to make the impact we try to make without passionate people like this!

BE A PART OF OUR COALITION :

Advocates for healthy lives and tobacco-free policies throughout Mississippi.

The Mississippi Tobacco-Free Coalitions are grassroots groups covering all 82 Mississippi counties. The Coalitions work to reduce tobacco-related disease and death by educating youth about the dangers of tobacco, encouraging communities to implement

smokefree ordinances and promoting tobacco cessation services.

The Mississippi Tobacco-Free Coalitions are funded by a grant from the Mississippi State Department of Health. The Coalitions and the Health Department work together to educate our citizens—both young and old—on the dangers of tobacco use.

To find your local coalition visit :

www.tobaccofreems.org

To learn more about smokefree air Mississippi visit :

www.smokefreeairms.com



FREE
generation free.com



Smokefree Air
MISSISSIPPI

If you would like to have a RAT or FREE team for the youth you work with give us a call!!!

JULY ACTIVITIES

Rankin County RAT CAMP was at Reservoir YMCA with 180 students. Pictured here is Amber Beck from the Mississippi State Department of Health's Oral Health Program talking to the youth about how



to take care of their teeth. She also

helped with the Simpson County RAT Camp.

Simpson County RAT Camp was at Simpson YMCA for about 30 youth.



Scott County RAT Camp was at Kiddie



Kollege Day Care Center for about 40 youth.

Mississippi Association of Addiction Professionals (MAAP)



Annual Conference:

Donna Hopkins, MAAP



Administrator recognizes Tawni for her work in prevention.

AUGUST ACTIVITIES

Mendenhall High School Teacher Orientation:



Brandon Night Out:



Flowood Back-to-school health fair:



Brandon Mayor's Youth Council Kick-Off Meeting:



Coalition Meetings specific

to Rankin, Scott and Simpson Counties.

Rally at the Park— worked with the Brandon Mayor's Youth Council to have a booth and help work the event for the Mississippi Underage Drinking Coalition of Rankin and Madison Counties.



Attended the MS Lung Summit



mississippi underage drinking prevention
Coalition of Madison & Rankin Counties
For more info, contact Wendy Kendall at 601-832-8199 or Daley Carter at 601-899-6800
or visit www.mississippiadink.com

RANKIN COUNTY CALENDAR

September:
 9/1/11—Richland Wal-Mart Diabetes Health Fair
 9/8/11—RCSD Open House
 9/12/11—RCSD Frontiers Meeting
 9/13/11—Pearl Kawanis Club Meeting
 9/14/11—DREAM training on Tobacco Environmental Strategies
 9/15/11—Fore the Kids Golf Tournament
 9/16/11—Region 8 Mental

Health Prevention Services meeting
 9/17/11—MAAP Certification Board Meeting
 9/21-22/11—Chamber of Flowood Golf Tournament honoring our coalition.
October:
 10/4/11—Pearl Wal-Mart Diabetes Health Fair
 10/13/11—SADD's Club Officer Training presentation
 10/14/11—Brandon High School Football Game and tobacco awareness.

10/18/11—Pearl High School Health Classes presentations
 10/19/11—Flowood Wal-Mart Diabetes Health Fair
 10/20/11—LEAD Conference
 10/21/11—MOHCA Meeting
 10/29/11—East Rankin Academy 5K/Fun Run
November:
 11/5/11—Air National Guard Family Day Health Fair 8-12
 11/17/11—GASO
 11/30/11—Rankin Coalition Meeting. 3:30 at DREAM, Inc.

SCOTT COUNTY CALENDAR

September :
 9/9/11—CRUDUP Ward
 9/12/11—Kiddie Kollege
 9/14/11—Lake High School
 9/23/11—Lake Middle School and Lake Elementary
 9/24/11—Wing Dang Doodle Festival
 9/27/11—Sebastopol
 9/29/11—Morton Elementary RAT Pack Presentation

- setting up Scott Central School teams too.
- We need more Scott County adult presentations.

October:
 10/3/11—Slaughter Library Presentation
 10/17/11—Kiddie Kollege
 10/20/11—LEAD Conference
 10/24/11—Sebastopol

November:
 11/9/11—Sebastopol
 11/14/11—Kiddie Kollege
 11/17/11—GASO
 11/17/11—Creative Christmas
 11/18/11—Scott Coalition Meeting at Scott County Cooperative Extension Services Offices at 3:30.

SIMPSON COUNTY CALENDAR

September:
 9/8/11—Work in Simpson County to set up teams
 9/14/11—Simpson County Battered Women's Shelter presentation
 9/20/11—Magee Elementary School and Magee High School
 9/23/11—Klub Kid
 9/26-30/11—Simpson Central School TATU Teams

9/26/11—Magee Elementary After School program
 9/29/11—Mendenhall Homecoming Parade
October:
 10/5/11—Mendenhall High Health Classes
 10/10/11—Simpson County Job Corp presentation
 10/20/11—LEAD Conference in Jackson

10/25/11 Mendenhall Fall Festival.
 10/28/11—Mendenhall vs. Magee Football game and tobacco prevention.
November:
 11/3/11—Mendenhall High School Health Classes
 11/10/11—Mendenhall Veteran's Program—tentative
 11/11/11—Magee Elementary Body Walk
 11/17/11—GASO
 11/29/11—Simpson Coalition Meeting

2011 CHAMBER CUP

SPONSORED BY BANK OF YAZOO

PROCEEDS TO BENEFIT THE MISSISSIPPI TOBACCO FREE COALITION OF RANKIN, SCOTT, & SIMPSON COUNTIES

THURSDAY SEPTEMBER 22, 2011

TIME	EVENT
8:30 A.M.	SHOTGUN START FIRST FLIGHT
11:00 A.M. - 1:00 P.M.	LUNCH
1:00 P.M.	AFTERNOON REGISTRATION
1:30 P.M.	SHOTGUN START SECOND FLIGHT

Four Man Scramble \$500 per team—all inclusive registration includes : tee gift, beverages, lunch, range balls, & cart
 Mulligan's \$5 each or 5 for \$20
 Hole Sponsorship \$125

Prizes awarded to top three teams and several on-course competitions "Charity Putting Contest" sponsored by Capitol Body Shop \$10 for 2 putts and a chance to win some great prizes

Register online for all of the above at www.flowoodchamber.com or contact Jennifer Anderson janderson@flowoodchamber.com (601) 932-8007

The Mississippi Tobacco-Free Coalition of Rankin, Scott and Simpson Counties is required to conduct one awareness activity and one Smokefree air presentation per county served. Any help to obtain venues to do presentations would be greatly appreciated.

If you would like to attend ANY of the scheduled events let me know!!



This sign is now available to download to put up in your agency or school. Look MOHCA up on Facebook.

MISSISSIPPI
TOBACCO-FREE
COALITION OF
RANKIN, SCOTT AND
SIMPSON COUNTIES

Primary Business Address
310 Airport Road
Pearl, MS 39208

Phone: 601.933.9174
Fax: 601.933.1138
E-mail: tbasden@dreaminc.org



Check out our sports-centered artwork. It is available to go up at sports stadiums, in yearbooks or sport scheduled books or in newspapers. If you would like to use our logo let me know and I will get it to you. All I ask is for a copy of the program it is used in.



This program is funded by a grant from the Mississippi State Department of Health.

We are on the web, Facebook, and Twitter:
www.mtfc-rss.ms

GREAT AMERICAN SMOKE OUT



To locate another Mississippi Tobacco-Free Coalition visit:

www.tobaccofreems.org

The American Cancer Society is marking the 36th **Great American Smokeout** on November 17 by encouraging smokers to use the date to make a plan to quit, or to plan in advance and quit smoking that day. By doing so, smokers will be taking

an important step towards a healthier life – one that can lead to reducing cancer risk.

Quitting smoking is not easy, but it can be done. To have the best chance of quitting successfully, you need to know what you're up against, what your options are, and where to go for help.

If you know someone that is ready to quit, have them visit www.quitlinems.com

